

CANADIAN OLYMPIC FOUNDATION

TEAM CANADA WOMEN RUGBY SEVENS
Bronze Medallists, 2018 Youth Olympic Games



THANK YOU

Thank you for making Olympic dreams a reality. Thank you for helping Team Canada make history. Thank you for making a donation that impacts our athletes in every facet of their Olympic journey, from Next Generation to Olympic Champion. Without your generous and thoughtful donation, we wouldn't have champions like Tessa and Scott, making our country proud with the maple leaf on their chests and passion in their hearts. Thank you for supporting our athletes, growing the amount of people who will be touched by the power of sport, and showing the world that the Canadian spirit is bold, united and proud.



WE ARE ALL TEAM CANADA

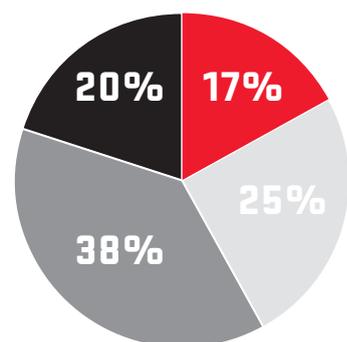
TESSA VIRTUE & SCOTT MOIR - FIGURE SKATING
Five-Time Olympic Medallists

\$8 MILLION
GRANTED TO SUPPORT NEXT GENERATION
ATHLETES IN 2018

(\$4 Million THANKS to donors like you and \$4 Million
matched by Sport Canada)

2018 NEXT GEN FUNDING

- Sport Science and Sport Medicine
- Coaching
- Daily Training Environments
- Competition



NEXT GENERATION FUNDING NEEDS

Coaching: Your support ensures that our next generation athletes train under the most experienced coaches in their discipline who specialize in development athletes. This provides our Next Gen athletes with the expertise essential for success. More funding allows our coaches to stay in Canada and continue to build the strength of Team Canada.

Competition: There are a wide variety of expenses that our Next Gen athletes are required to cover while in competition including training camps, accommodations, living expenses on the road and entry fees to name a few. Though it varies by sport, competition expenses can cost an athlete anywhere from \$500 to upwards of \$30,000 per year.

Dedicated Training Environment (DTE): The cost of training can cause many Next Gen athletes to cut their careers short. Just between equipment and facilities it can cost upwards of \$15,000 a year to train and it takes most Next Generation athletes 5 to 8 years of training to reach the podium at an Olympic Games.

Sport Science and Sport Medicine (SSM): With the help of biomechanics technology and sport performance experts, athletes can study their movements to eliminate inefficiencies. This kind of work helps athletes perform better and prevents injuries. By incorporating state of the art equipment, like altitude chambers, ultrasounds and cryochambers, athletes can analyze and improve their sport behaviours to stay healthy and compete at their best.

SOMMER GENDRON - SNOWBOARD

Two-Time World Junior Medallist



SOMMER GENDRON SNOWBOARD

CANADA SNOWBOARD RECEIVED \$321,250 FOR THEIR NEXT GEN PROGRAM ALLOWING TEAM CANADA ATHLETES TO SOAR TOWARDS THEIR OLYMPIC GOALS

Don't let the name Sommer fool you, this girl is all about the snow! Slopestyle and Big Air snowboarder Sommer Gendron has been dreaming of becoming an Olympian since the age of 6, and with the increase in Next Gen funding that she's received, she's been able to put her everything into reaching the podium in 2026.

For athletes like Sommer, international competitions are vital to their Olympic journey and come at a huge cost, often so large that athletes like Sommer have to forfeit going to them. Last year, through the impact of Next Gen funding, Sommer was able to travel to Cardrona, New Zealand for the 2018 Junior World Championships. Going in as the 10th ranked snowboarder in Canada she was able to focus solely on her sport and made Canada proud as she placed an impressive 2nd in Big Air and 3rd in Slopestyle. International competitions allow our Canadian athletes to compete on different courses and hone their skills against the world's best, building them into the champions of tomorrow.

Through additional funding, Sommer and 11 others on the Next Gen team now have 2 full time coaches, something they didn't have previously, which provides support while traveling, and the advantage of consistent training. Dedicated coaching helps propel Sommer to new heights, like her 1st place finish in Big Air at the Air Nation Nationals in Calgary, helping her jump from 10th place in Canada to her current 4th place.

With access to more competitions and the top coaching she needs to succeed, Sommer is soaring into her best year yet, and even closer to her Olympic dreams.

"It's such an honour to represent Canada on the world stage," Sommer explains about how she feels at competitions. "I'm really proud and I learn so much from how all the different countries compete against each other."

SUPPORTING OUR ATHLETES TODAY, BUILDS THE CHAMPIONS OF TOMORROW.

Your impact makes Olympic dreams come true. You have empowered our young athletes to truly strive to be the best they can be, to proudly represent Canada on the podium.

THANK YOU FOR BEING A PART OF OUR OLYMPIC FAMILY.

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